

Drowning in website updates?

Many companies find it difficult to keep their website content as current as they'd like. Often there's a bottleneck, updates are delayed and the site stagnates.

That's why people buy Sitiesia. It allows users with no technical knowledge to maintain your website. And with Sitiesia's Workflow approval process, you retain full control.



www.sitiesia.com

- * Develop and build new websites
- * Empower your team to make updates
- * Retain full approval control
- * Flexible pricing options

EASY TO USE



Browser Based Administration

Functionality is provided entirely through the browser. Create new pages, edit and approve content, update products, change prices and more without ever leaving the browser.

Highly Flexible Product Handling

Sitesia enables you to enter details of your products, including specifications, multiple pricing, tiered postal/delivery rates. Products can be categorised into one or multiple groups and associated with other products to allow upselling and cross selling. New product detail fields can be dynamically added as and when required.

eCommerce Functionality

Sitesia can integrate your Merchant Server provider into your website so you can sell products and services on line.

Powerful WYSIWYG Editor

Create content and change as often as you want using tools similar to Microsoft Word. Content can be copied and pasted directly and automatically converted to HTML. Unlimited pages.

Easy Upload of Media

You can easily upload images, PDFs, Word and Excel documents.

Preview Mode

With the Sitesia preview mode you can see how content will appear prior to publishing on your live site.

Link Management

You can easily set up links to internal pages and areas of your site and to other external websites.

Dynamic Menus

You can easily create and update Menus at both top level and multiple sub levels.

SECURE

Approval and Workflow

If you have a number of people updating your site and want to ensure that high quality content is maintained throughout the site the Workflow feature gives you full control. It's simple to use and allows you to give full rights to some users and implement a full approval process where required. Approvers are notified of content awaiting their approval via email.

Distributed Admin & Security

Sitesia's model of distributed team-based Web authoring relies upon a tiered security system consisting of site administrators, departmental administrators and individual content creators. This functionality allows for effective distribution and management of security privileges.



Database Managed Content

Unlike traditional HTML authoring systems such as Front Page or Dreamweaver that create and manage static HTML pages, Sitesia stores all of the content, except images and other native document files, in a series of relational databases. This object-oriented framework provides great advantages:

Content can be stored independent of its formatting, enabling control over its look and feel. Content can be controlled, approved, versioned, scheduled, personalised and secured. Multiple users can contribute to the creation and management of content in a shared environment.

Scheduled Content

Pages can be scheduled to be published and to expire on a date in the future. Sitesia also lets you personalise your site and provides the ability to display content based on a user's profile and his/her affiliation with a group.

ADAPTABLE

Addressable Pages

Each page created within Sitesia is accessed through an easily addressable URL (allowing easy linking and book marking). Though the content within a page is actually stored within the database and built dynamically.



Sites and Subsites

Through the Sitesia Administrator module, site designers can create and manage the desired site hierarchy to match their needs. Sitesia supports the creation of top-level sites and unlimited subsites. Each site or subsite can be managed separately, have its own security settings, search collection, and templates.

Forms & Surveys

Sitesia enables non-technical users the ability to create HTML forms within a page and to have the results stored in the database repository and/or e-mailed to the form creator. Flexible controls for the layout of the form on a page allow you to easily create attractive, functional forms and it's easy to build multi-page forms and surveys. The results from Forms and Surveys can be conveniently exported to Excel.

Multi-Language Support

Sitesia makes it easy to build multi-language sites, providing mechanisms to associate and manage content that is created in multiple languages

Keywords

An author or a user may assign a keyword to a document or page. Each keyword or phrase represents meta data (information about information) that Sitesia leverages to allow users to create dynamic categorised views.